



2023 Tell Me Something Good – Child Nutrition Sweepstakes FAQ

Q: What is the 2023 Tell Me Something Good Child Nutrition Sweepstakes?

A: A Dairy MAX sweepstakes for Child Nutrition staff within the Dairy MAX territory (Texas, Colorado, Montana, Western Oklahoma*, New Mexico, Wyoming, Southwest Kansas** and Louisiana) to reward child nutrition staff for continuing to find creative ways to promote health and wellness to their students.

Q: Who can apply for the 2023 Tell Me Something Good Child Nutrition Sweepstakes?

A: Entry is open to any staff member of a School Nutrition Department at a school located in the Dairy MAX region (see below) that participates in USDA's National School Lunch and/or National School Breakfast Program and who is at least 18 years of age at the time of entry.

Q: How long are submissions being accepted?

A: The application opens Monday, January 16th, 2023 at 12:00am CST. The Deadline to submit is Friday, February 10th, 2023. Entries must be received by 11:59 p.m. CST on Friday, February 10th, 2023.

Q: How can I enter?

A: **To Enter:** Submit your story via the [Submittable application](#), and include the following items:

- Up to 3 photos of your child nutrition team in action – (JPG or PDF)
- Description of photo
- If a student's face is shown in the photo, a "[Signed Photo Release](#)" must be submitted for each student pictured. Submission will not be complete if the necessary student Photo Release is not received.

A free account must be created on Submittable before a submission can be completed. Number of photos submitted does not influence odds of winning.

To win: Winners will be determined by random drawing of all eligible entries. Winners will be selected on Friday, February 17th, 2023. Winners will be notified by Wednesday February 22nd, 2023. Winners must confirm acceptance of the prize by Wednesday, March 1st, 2023. In the event a winner declines the Prize, a second random drawing will be conducted to select a new winner for that NFL Market. If a second winner also declines to accept the Prize, a third winner will be drawn. If three winners are drawn and they all decline, the Prize will not be awarded.

Q: What is the 2023 Tell Me Something Good Child Nutrition Sweepstakes Prize?

A: One winner per NFL Market* within the Dairy MAX region*** (total of 4 winners) will receive a Hubert purchase credit valued at \$2,300. Upon acceptance of the Prize, each Winner work with their Dairy MAX and Hubert representatives to use the Prize towards purchase of items for the School Nutrition Department that support continued meal service operations at the Winner's school.

Q: Who can I contact if I have any questions about this contest?

A: You can reach out to your Dairy MAX Territory School Wellness consultant to discuss this contest and any questions you may have. You can locate your consultant by entering your zip code on this webpage: <http://www.dairymax.org/school/expertise>

Official Rules: <https://dairymax.box.com/s/pw558j1ex2sbae3ggwbsm3e0qrmnbm0z>

**Eligible counties in Western Oklahoma include Alfalfa, Beaver, Beckham, Blaine, Caddo, Canadian, Carter, Cimarron, Cleveland, Comanche, Cotton, Creek, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Jackson, Jefferson, Johnston, Kay, Kingfisher, Kiowa, Lincoln, Logan, Love, Major, Marshall, McClain, Murray, Noble, Okfuskee, Oklahoma, Osage, Pawnee, Payne, Pontotoc, Pottawatomie, Roger Mills, Stephens, Texas, Tillman, Washita, Woods, Woodward.*

***Eligible counties in Southwest Kansas include Clark, Finney, Ford, Grant, Gray, Greeley, Hamilton, Haskell, Hodgeman, Kearny, Lane, Meade, Morton, Ness, Scott, Seward, Stanton, Stevens, Wichita.*

**** **Dallas Cowboys Market:** Texas, New Mexico, and Oklahoma, excluding Texas Counties Nacogdoches, Shelby, San Augustine, Angelina, Trinity, Jasper, Sabine, Polk, Tyler, Newton, San Jacinto, Madison, Walker, Hardin, Brazos, Grimes, Montgomery, Liberty, Jefferson, Orange, Harris, Chambers, Galveston, Brazoria, Matagorda, Jackson, Lavaca, Wharton, Colorado, Fort Bend, Austin, Waller, Washington, and Calhoun. **Houston Texans Market:** Nacogdoches, Shelby, San Augustine, Angelina, Trinity, Jasper, Sabine, Polk, Tyler, Newton, San Jacinto, Madison, Walker, Hardin, Brazos, Grimes, Montgomery, Liberty, Jefferson, Orange, Harris, Chambers, Galveston, Brazoria, Matagorda, Jackson, Lavaca, Wharton, Colorado, Fort Bend, Austin, Waller, Washington and Calhoun counties.*

Denver Broncos Market: Colorado, Montana, and Wyoming.

New Orleans Saints Market: Louisiana.