

NUTRITION EXPEDITION PROGRAMS SURVEY HIGHLIGHTS*

72% of Respondents Very Satisfied with Programs!
Nutrition Information Valued Most!

Key Benefits Reported:

- Easy to use and engaging.
- High quality materials from trusted source.
- Kid-friendly, fun and interactive.
- Convenience; good presentation, organization and/or format.
- Up to date
- Free



Educational Value Reported:

- Helps students learn nutrition basics.
- Provides accurate and unbiased information about nutrition.
- Instills healthy eating attitudes among students.
- Provides nutrition education content in a non-commercial context.
- Supports school wellness goals.
- Developmentally appropriate.
- Cross-curricular and multi-cultural.

Teacher Comments:

"I love that it engages the students. They are learning without even knowing it. The program makes learning fun."

"My students could relate well to the characters and enjoyed the stories and activities. When they participated in the program they remembered a great deal of the information presented, which was more than just by using the traditional textbook method. The students also enjoyed using the computer program."

"I like the focus on the 5 food groups. I like the support materials. I like the going further activities."

"The materials are attractive and appealing to students, and it addresses many standards in our core curriculum."

*Nutrition Expedition Programs: Utilization Research. Conducted by MMS Education for Dairy Management, Inc., March—June, 2006.