

FUEL UP TO Play 60



Welcome to Fuel Up to Play 60!
Learn how you can win a \$100 VISA gift card for activating Fuel Up to Play 60!



Activate Fuel Up To Play 60 and WIN a \$100 VISA Gift Card

This school year Dairy MAX will reward a Program Advisor from each school for activating Fuel Up to Play 60! It's simple, complete ALL Six Steps on your Fuel Up to Play 60 Dashboard and you will WIN a \$100 VISA Gift Card! Rewarded monthly from July 1, 2011 through June 1, 2012.

First Sign Up As a Program Advisor!

- Go to FuelUpToPlay60.com and find out if your School has a Program Advisor
- Log in to your Dashboard. (If you haven't joined Fuel Up to Play 60 yet, do that first. It only takes a minute.)



- Click the "adults" tab in the My Team area to see who's joined your school's program, and their role - either Program Supporter or Program Advisor.



- If no one is listed as Program Advisor, your school still needs one; click "Make Me a Program Advisor" to sign up.
- If someone is listed as a Program Advisor- choose to be a Program Supporter and work with the Program Advisor to activate Fuel Up to Play 60.

Now it's Time to Activate the Fuel Up to Play 60 Six Steps!

Use the Six Steps below to track your progress. Easy to use tools and resources can be found at FuelUpToPlay60.com to help you with Kick-off ideas, choose your "Plays", and much more.



Join the League

When the Program Advisor checks off one of the following:

- Display the Fuel Up to Play 60 "seal" (from the School Wellness Kit, or downloaded from the online kit in the Tools and Resources area) in a prominent place
- Encourage students to take the Fuel Up to Play 60 Pledge



Build Teams

When the Program Advisor checks off one of the following:

- Involve colleagues to help implement Fuel Up to Play 60
- Involve students to help implement Fuel Up to Play 60
- Hand out the Fuel Up to Play 60 folders from the School Wellness Kit or the online Kit (see Tools and Resources)



Kickoff!

Obtained after a school holds their Kickoff (Program Advisor must check this off) or when a Youth Challenge has been completed (checked off automatically)



Survey the Field

Obtained when a school completes the School Wellness Investigation (checked off automatically)



Game Time

Obtained when a school has selected both a Healthy Eating Play and a Physical Activity Play (Program Advisor must check these off)

Both actions are needed to earn this badge and to qualify for the \$100 VISA gift card



Scoreboard

Obtained when an adult "Shares their Story" in the Community area of FuelUpToPlay60.com. (Note that Youth Challenge entries do not count for this Step.) Sharing can be done by:

- Creating and uploading one or more Fuel Up to Play 60 videos about any aspect of the school's Fuel Up to Play 60 program
- Uploading one or more photos of a Fuel Up to Play 60 Kickoff or Play
- Sharing a Success Story about Healthy Eating or Physical Activity Plays



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Activate Fuel Up To Play 60 and WIN a \$100 VISA Gift Card (cont.)

Report Your Progress on Your Dashboard!

From your Fuel Up To Play 60 Dashboard check-off each of the Six Steps as you complete them. Some Steps are checked off automatically when an action is completed, others need to be checked off manually by the Program Advisor.

Once you complete ALL Six Steps you will be awarded a \$100 VISA Gift Card!

