

“Take Flight with JET” Sweepstakes

(1) No purchase necessary. (2) Sweepstakes open to residents within a 75 mile radius of Dallas-Fort Worth, ages 6 to 12, except employees and immediate families of Dairy MAX, Dannon, Albertsons, the Dallas Mavericks, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents. Winner must provide parent/legal guardian consent to redeem prize. (3) To enter, registrants must fill out and mail the completed entry form to: Dallas Mavericks, attn: “Take Flight with JET” Sweepstakes, 2909 Taylor Street, Dallas, TX 75226. Sweepstakes begins February 15, 2010 and all entries must be received by March 12, 2010. Registrant must have parents’ or legal guardian’s permission to enter sweepstakes. One (1) winner will be chosen randomly from all entries received and will be notified by phone. (4) Prizes: One (1) Grand Prize winner and 14 guests will participate in a clinic and tour of the Mavericks locker room with Jason Terry at American Airlines Center and four (4) tickets to a Dallas Mavericks regular season game at American Airlines Center (game to-be-determined). The winning prize is non-transferable to any other person, including relatives or friends. (5) Winner is solely responsible for all applicable federal, state and local taxes and any expenses associated with the game, unless otherwise indicated. No substitution, cash equivalent or transfer of prize permitted except at the team’s option for a prize of comparable or greater value. (6) Chances of winning are based on the number of entries. (7) Winner’s name can be obtained by writing Dallas Mavericks, attn: “Take Flight with JET” Sweepstakes, 2909 Taylor Street, Dallas, TX 75226. (8) By entering, entrant agrees to follow the Official Rules and hold harmless and indemnify Dairy MAX, Dannon, Albertsons, the Dallas Mavericks and/or the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant’s participation; or (ii) the receipt or use of the prizes awarded in the promotion. (9) In consideration for being awarded the prize, winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, except where prohibited by law, to the use of winner’s name and/or likeness in any and all advertising, promotions and other publicity conducted by Dairy MAX, Dannon, Albertsons, the Dallas Mavericks and/or the National Basketball Association and its Member Teams, NBA Properties,

Inc., and each of their respective parents, subsidiaries and affiliates, except where prohibited by law. (10)

Contest void where prohibited.