



Houston Texans VIP Experience FAQ

Q: What is the Houston Texans VIP Experience Contest?

A: K-12 schools within the following Texas counties: Nacogdoches, Shelby, San Augustine, Angelina, Trinity, Jasper, Sabine, Polk, Tyler, Newton, San Jacinto, Madison, Walker, Hardin, Brazos, Grimes, Montgomery, Liberty, Jefferson, Orange, Harris, Chambers, Galveston, Brazoria, Matagorda, Jackson, Lavaca, Wharton, Colorado, Fort Bend, Austin, Waller, Washington and Calhoun that are enrolled in Fuel Up to Play 60 and have completed all six (6) FUTP60 Steps. Healthy Eating Play (Step 4) must feature fueling with dairy and a picture must accompany your Success Story (Step 6) to be eligible to enter. FUTP60 steps are completed on your FUTP60 dashboard.

Q: Who can apply for the Houston Texans VIP Experience Contest?

A: Any K-12 schools within the following Texas counties: Nacogdoches, Shelby, San Augustine, Angelina, Trinity, Jasper, Sabine, Polk, Tyler, Newton, San Jacinto, Madison, Walker, Hardin, Brazos, Grimes, Montgomery, Liberty, Jefferson, Orange, Harris, Chambers, Galveston, Brazoria, Matagorda, Jackson, Lavaca, Wharton, Colorado, Fort Bend, Austin, Waller, Washington and Calhoun that are enrolled in Fuel Up to Play 60 and have completed all six (6) FUTP60 Steps. Healthy Eating Play (Step 4) must feature fueling with dairy and a picture must accompany your Success Story (Step 6) to be eligible to enter. FUTP60 steps are completed on your FUTP60 dashboard.

Q: How long will the contest run?

A: This contest will run October 15, 2018 through November 16, 2018. Fuel Up to Play 60 Program Advisor of winning school will be notified by December 3, 2018 via email from Dairy Max representative. *Winning school will notify the Dairy MAX representative by Friday, December 21, 2018 of their acceptance of the award.*

Q: How can I enter?

A: Enroll in FUTP60 on the www.fueluptoplay60.com website. FUTP60 six (6) steps must be completed, as well as feature fueling with dairy for Healthy Eating Play (step 4) and include a picture with Success Story submission (step 6) by November 16, 2018. Entries must be received by 11:59PM CST (10:59PM MST). The eligible school must have met contest requirements by deadline date of November 16, 2018. Six Step completion status will be verified and a winner will be randomly drawn. In the event the winning school is unable to attend, they will be awarded a FUTP60 prize pack and another school will be randomly drawn and awarded the Houston Texans VIP experience.

Q: What is the Houston Texans VIP Experience Contest Prize?

A: The experience will include Texans apparel for each guest, lunch in the Texan's team café, a private VIP tour of NRG Stadium and an autographed certificate from Texans Coach Bill O'Brien. Winning school is required to provide their own transportation to and from NRG Stadium. VIP Experience Day will be determined by Dairy Max and will be held in Spring of 2019. **Winning school is responsible for transportation and all travel expenses to NRG stadium.**

Q: When will the winner for the Texans VIP Experience Contest Prize be announced?

A: The winning schools will be notified by Monday, December 3, 2018 via email from Dairy MAX representative.

In the event the winning school declines the Texans VIP Experience, an alternative prize of **Fuel Up to Play 60 Playground Stencil Kit including paint and supplies (a \$2200 value)** will be offered to the first school drawn, and

a second winner will be drawn and offered the Cowboys for a Day VIP Experience. If the second winner is unable to use the prize, a third will be drawn. The second and third winning school will not be offered an alternative prize if they decline the Texans VIP Experience. If three winners are drawn and all decline the prize, the Prize will not be awarded.

In the event the winning school declines the prize, another school that has fulfilled the contest eligibility, will be randomly drawn. **There will be no alternative prize for second or third place school declining the Texans VIP Experience**

Q: Who can I contact if I have any questions about this contest?

A: You can reach out to your Dairy MAX School Wellness consultant to discuss this contest and any questions you may have. You can locate your consultant by entering your zip code on this webpage:

<http://www.dairymax.org/school/expertise>