Fuel Up to Play 60 Yogurt's Got Game Recipe Contest

Q: What is the Yogurt's Got Game Recipe Contest?

A: K-12 schools within Colorado, Montana and Wyoming, that are enrolled in Fuel Up to Play 60 (FUTP60). submit a standardized recipe using yogurt that meets National School Lunch, National School Breakfast, or USDA Smart Snacks guidelines. FUTP60 schools must also submit a photo of students testing or promoting the recipe, along with a written explanation of how the recipe is nutritionally beneficial.

Q: Who can apply for the Yogurt's Got Game Recipe Contest?

A: K-12 schools within Colorado, Montana and Wyoming, that are enrolled in Fuel Up to Play 60 (FUTP60).

Q: How long will the contest run?

A: Contest runs from Monday, September 16, 2019 to Friday, October 18th, 2019. Fuel Up to Play 60 Program Advisors of the winning school will be notified by Friday, October 25th by a Dairy MAX representative. Winning school will notify the Dairy MAX representative by Friday, November 5, 2019 of their acceptance of the award.

Q: How can I enter?

A: Enroll as a Program Advisor on the fueluptoplay60.com website. FUTP60 students and Program Advisors must work with their school cafeteria manager to choose and execute a standardized recipe featuring yogurt. Recipes should be for one serving. All recipes must meet National School Lunch, National School Breakfast, or USDA Smart Snacks guidelines. Along with the standardized recipe, Program Advisors of FUTP60 schools must also submit a photo of students promoting, making, and/or taste testing the recipe, along with a written description (maximum 250 words) of how the recipe is nutritionally beneficial (Limit one recipe, photo and written description entry per school). All entries will be submitted by the Program Advisor via the Dairy MAX contest website: https://www.dairymax.org/school/contests.

Q: Will Nutrition resources be provided to schools?

A: Science-based nutrition education resources will be available to FUTP60 schools via the Dairy MAX website to support the students' written description: https://www.dairydiscoveryzone.com/yogurt.

Q: What is the Yogurt's Got Game Recipe Contest Prize?

A: One winning school will receive a $2,500 grant to be used by their nutrition department for equipment to support improvements to the school meals program and a 45-minute breakfast celebration event.

If winning school is within 75 miles of the Broncos Stadium at Mile High, the breakfast celebration event will feature Miles, Mascot of the Denver Broncos. Schools outside of the 75-

mile radius of the Broncos Stadium at Mile High will receive a video call with a NFL Player. Date of the video call will be determined by Dairy MAX, the NFL, and the winning school.

Q: Will support will be provided to the school for the breakfast celebration?

A: Winning school will receive a $50 gift card to support supplies for the breakfast celebration event. Dairy MAX will coordinate dates and activities with the school to plan the celebration. Presence of a Dairy MAX representative for the celebration event will be determined by schedule and availability and is not guaranteed.

Q: When will the winner of the Yogurt's Got Game Recipe Contest be announced?

A: Fuel Up to Play 60 Program Advisors of the winning school will be notified by Friday, October 25th by a Dairy MAX representative.

Q: Who can I contact if I have any questions about this contest?

A: You can reach out to your Dairy MAX School Wellness Consultant to discuss this contest and any questions you may have. You can locate your consultant by entering your zip code on this webpage: http://www.dairymax.org/school/expertise