



## 2019 New Orleans Saints VIP Experience FAQ

**Q: What is the New Orleans Saints VIP Experience Contest?**

A: K-12th grade schools in Louisiana that are enrolled in Fuel Up To Play 60 (FUTP 60), have completed all three (3) FUTP 60 Touchdown Steps and have at least three (3) students meet Ambassador status. The Eat Healthy play must feature fueling with dairy. A Kickoff photo featuring fueling with dairy for the Eat Healthy play must be provided by uploading it to your FUTP 60 dashboard under "Light Up the Score Board", to be eligible. FUTP 60 Touchdown steps are completed on your FUTP 60 dashboard.

**Q: Who can apply for the Dallas Cowboys VIP Experience Contest?**

A: Any K-12th grade schools in Louisiana that are enrolled in Fuel Up To Play 60 (FUTP 60), have completed all three (3) FUTP 60 Touchdown Steps and have at least three (3) students meet Ambassador status. The Eat Healthy play must feature fueling with dairy. A picture and / or video of your Kickoff step must be provided to your School Wellness Consultant prior to the deadline listed below, to be eligible. FUTP 60 Touchdown steps are completed on your FUTP 60 dashboard. Employees of Dairy MAX, Inc. (Dairy MAX or Sponsor), the NFL Entities (as defined below), their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development, production, or distribution of promotion materials and persons who are immediate family or who reside in the same household as persons in the preceding categories are not eligible to participate. Void where prohibited.

**Q: How long will the contest run?**

A: This contest will run October 14, 2019 through November 15, 2019. Fuel Up to Play 60 Program Advisor of winning school will be notified by December 2, 2019 via email from Dairy Max representative. *Winning school will notify the Dairy MAX representative by Friday, December 13, 2019 of their acceptance of the award.*

**Q: How can I enter?**

A: Enroll in FUTP 60 on the [www.fueluptoplay60.com](http://www.fueluptoplay60.com) website. FUTP 60 Touchdown steps must be completed on the [fueluptoplay60.com](http://fueluptoplay60.com) dashboard, three (3) students within the school must reach Ambassador status, school must feature fueling with dairy for the Eat Healthy play and provide a picture and / or video of your Kickoff step to your School Wellness Consultant by November 15th, 2019. Entries must be received by 11:59PM MST November 15th, 2019.

**Q: What is the New Orleans Saints VIP Experience Contest Prize?**

A: One (1) winning school will receive a New Orleans Saints VIP Experience for twelve (12) students and two (2) adults. The experience will include: Behind the scenes VIP tour of the Saints Training Facility; VIP meet and greet; lunch; and reimbursement up to \$300 for round-trip transportation. Winning school is responsible for transportation and all other travel expenses to the Saints Facility. The date of the VIP Experience Day will be mutually determined by Dairy MAX, the Saints staff and winning school for the Spring of 2020.

In the event the winning school declines the Saints for a Day VIP Experience, an alternative prize of a Fuel Up to Play 60 Playground Stencil Kit including paint and supplies (a \$2200 value) will be offered to the first school drawn, and a second winner will be drawn and offered the Saints for a Day VIP Experience. If the second winner is unable to use the prize, a third will be drawn. The second and third winning schools will not be offered an alternative prize if they decline the Saints for a Day VIP Experience. If three winners are drawn and all decline the prize, it will not be awarded.

**Q: When will the winner for the New Orleans Saints VIP Experience for a Day Contest Prize be announced?**

A: The winning schools will be notified by Monday, December 2, 2019 via email from Dairy MAX representative. Winning school will notify the Dairy MAX representative by Friday, December 13, 2019 of their acceptance of the award

**Q: Who can I contact if I have any questions about this contest?**

A: You can reach out to your Dairy MAX School Wellness consultant to discuss this contest and any questions you may have. You can locate your consultant by entering your zip code on this webpage:

<http://www.dairymax.org/school/expertise>