

milk^{TO}MY^{plate}SM

Delivers much-needed milk to food banks

Milk is one of the top 5 most requested but least available items in food banks.



1 in 8 Americans face hunger
(including 13 million children)



46.5 million

food bank clients get less than
1 gallon of milk per year

WHAT IS MILK TO MY PLATE?



It is a partnership between Feeding America® food banks and local milk brands that helps provide a constant supply of fresh milk to food banks and their agency partners at an affordable price.

Over 730,000 gallons of milk have already been delivered to date.

- ✓ Maximizes food banks' ability to provide milk to their agencies and clients
- ✓ Drives incremental milk sales for brands

HOW DOES MILK TO MY PLATE WORK?

Everyone plays an important role



MILK BRANDS

Provide a steady supply of milk to food banks and agencies at an established price

Transport, deliver, and stock milk in agency refrigeration units, leveraging existing order fulfillment processes



FOOD BANKS

Purchase a consistent amount of milk directly from milk brands at an affordable price

Provide agency partners with regular access to nutrient-rich milk

Invoice agencies weekly and pay invoices from milk brands on time



DAIRY COUNCILS

Promote Milk To My Plate through collaboration between National Dairy Council™, Feeding America food banks and agency partners, and local brands

Offer aid to secure funding for Milk To My Plate through grants, sponsorships, and consumer donations



AGENCY PARTNERS

Increase clients' access to nutrient-rich milk, helping meet F2E requirements

Track receipt and distribution of milk to clients

Maintain minimum quantity of milk per order

Pay invoices on time



Get fresh milk to your community today.

Contact **Amy Poague**

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