

Child Nutrition – TMSG Contest

Child nutrition directors and their entire team of school nutrition heroes go above and beyond to ensure students have access to the nutritious meals they deserve. Our Tell Us Something Good contest will reward one school nutrition department within each NFL Market in the Dairy MAX region*** for their effort and dedication with a \$2,300 purchase credit to Hubert Merchandising solutions, to purchase equipment for school nutrition initiatives.

How to Enter and Win

While the application process doesn't officially open until January 17th, 2022, you can begin gathering your eligibility items today.

Tell Us Something Good and submit your story via the [submittable application link](#) (link will not go live until January 17) and include:

1. A photo of your child nutrition team in action – up to 3 photos can be uploaded (JPG or PDF)
2. Description of photo(s)
3. If any students' faces are featured in the photo(s) a signed photo release must be submitted with each photo, for each student pictured - <https://dairymax.app.box.com/s/lmkq7ax24g5v4hlvl5qdhie3axdeofvo>

Start Your Application on January 17th, 2022

Starting Monday January 17th, 2022 visit the [submittable application link](#) to access the online application form. This is where you'll submit your application, after creating a free account. Complete it all by 11:59pm on February 11th, 2022.

How is the Winner Selected?

Winners will be randomly drawn from all valid entries to select four (4) winners. In the event a winner declines the prize, a second random drawing will be conducted to select a new winner. If a second winner is unable to claim the prize a third will be drawn. If three winners are drawn and they all decline the prize will not be awarded.

When Will the Winner be announced?

Winners will be notified by Wednesday February 23rd, 2022.

Want More Information?

View the [Official Contest FAQ](#)

View the [Official Contest Rules](#)

Questions? [Contact your school wellness consultant](#)

*Eligible counties in Western Oklahoma include Alfalfa, Beaver, Beckham, Blaine, Caddo, Canadian, Carter, Cimarron, Cleveland, Comanche, Cotton, Creek, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Jackson, Jefferson, Johnston, Kay, Kingfisher, Kiowa, Lincoln, Logan, Love, Major, Marshall, McClain, Murray, Noble, Okfuskee, Oklahoma, Osage, Pawnee, Payne, Pontotoc, Pottawatomie, Roger Mills, Stephens, Texas, Tillman, Washita, Woods, Woodward.

**Eligible counties in Southwest Kansas include Clark, Finney, Ford, Grant, Gray, Greeley, Hamilton, Haskell, Hodgeman, Kearny, Lane, Meade, Morton, Ness, Scott, Seward, Stanton, Stevens, Wichita.

*** Dallas Cowboys Market: Texas, New Mexico, and Oklahoma, excluding Texas Counties Nacogdoches, Shelby, San Augustine, Angelina, Trinity, Jasper, Sabine, Polk, Tyler, Newton, San Jacinto, Madison, Walker, Hardin, Brazos, Grimes, Montgomery, Liberty, Jefferson, Orange, Harris, Chambers, Galveston, Brazoria, Matagorda, Jackson, Lavaca, Wharton, Colorado, Fort Bend, Austin, Waller, Washington, and Calhoun. Houston Texans Market: Nacogdoches, Shelby, San Augustine, Angelina, Trinity, Jasper, Sabine, Polk, Tyler, Newton, San Jacinto, Madison, Walker, Hardin, Brazos, Grimes, Montgomery, Liberty, Jefferson, Orange, Harris, Chambers, Galveston, Brazoria, Matagorda, Jackson, Lavaca, Wharton, Colorado, Fort Bend, Austin, Waller, Washington and Calhoun counties. Denver Broncos Market: Colorado, Montana, and Wyoming. New Orleans Saints Market: Louisiana.