



# Dairy MAX Cooler Program Overview

Dairy MAX is a regional dairy council representing more than 900 dairy farm families across an eight-state region. Dairy farmers are committed to providing sustainable nutrition that is good for people, animals and the planet. Milk is an affordable and nutritious source of 13 essential nutrients, and it's the number one food source for calcium, vitamin D and potassium.

Milk is one of the most requested yet least available items at food pantries. Dairy MAX and Feeding America share the goal of reducing barriers to nutritious foods, and Dairy MAX works to fix that nutritional gap by partnering with local food pantries to place coolers.

## Program Requirement & Deliverables

1. Application must be submitted by a pantry that has been approved and/or recommended by a Feeding America food bank.
2. Food bank network agrees to utilize cooler for dairy only.
  - Food bank is responsible for providing consistent supply of dairy to pantries awarded a Dairy MAX cooler, with a priority on milk.
  - Dairy can be sourced from USDA programs, donations, purchase or other means. Dairy MAX can be a resource to connect food banks to dairy processors.
3. Pantries must distribute weekly and have significant opportunity to increase dairy distribution to their guests.
4. Food banks and pantries agree to monthly usage reporting.
5. Pantries must have adequate space and electrical capacity:
  - **Cooler size:** 64-gallon (internal volume 23 ft<sup>2</sup>)
  - **Exterior dimension** (est.): 31" w x 31" d x 78.375" h
  - **Refrigerant:** r290
  - **Amperage:** 2.7 amps
  - **Volts:** 110-120v
  - **Hertz:** 60 Hz
  - **Compressor horsepower:** 1/3 HP



This is a competitive process. Applications will be reviewed and awarded during specified periods based on funds available and criteria.

## Contact us

Contact [vanpeltm@dairymax.org](mailto:vanpeltm@dairymax.org) to receive a Dairy MAX cooler program application or to get more information about the program.