

7 Steps to a Winning Grant Application

Grants are becoming more and more competitive, so we've put together these tips to help strengthen your application, based on criteria from both Fuel Up to Play 60 and Dairy MAX.

1. Report Previous Funding. Has your school ever received grant funds from Fuel Up to Play 60 before? Make sure you've finished all the required reports from that grant before you apply for a new one.

2. Outline Your Game Plan. Remember, the Grant Review Panel has no background knowledge of your school and its wellness goals, so be as detailed as possible about the goals, tactics and needs for your Healthy Eating Play(s) and Physical Activity Play(s).

3. Make the Dairy Connection. All Fuel Up to Play 60 grant funds are provided by the dairy farming families of Texas, New Mexico, Oklahoma and southwest Kansas, so design your Play to achieve one of the following outcomes, and note it on your application:

- a. Students will have greater access to low-fat and fat-free dairy products (milk, cheese and yogurt) on campus.
- b. Students will be encouraged to eat more of each of these food groups: dairy, fruits, vegetables and whole grains.
- c. One or more school meal programs will expand to help increase daily student participation.





4. Secure Administrative Support. Your school's cafeteria manager usually doesn't have the authority to make changes to the menu, cafeteria or the operation of meal programs, so make sure you get support from your principal and your district's Child Nutrition Department for your Healthy Eating Play.

5. Ensure Your Plan Is Sustainable. Fuel Up to Play 60 seeks to create lasting change in the school environment, rather than just being a one-time event. Show how equipment and supplies listed in your budget can be used from one school year to the next.

6. Itemize Your Budget. Provide a realistic cost and justification for every item you need, and don't request more funding than necessary. (See funding guidelines at the end of the application for limits and eligible expenses.)

7. Involve Your Student Team. In your application, describe how students will help plan and lead your Healthy Eating and Physical Activity Plays.



Apply now.

Through your FuelUpToPlay60.com dashboard.



Need advice?

Reach out to your Dairy MAX School Wellness Consultant ASAP.

