

ELEMENTARY MILK PROMOTION CAFETERIA KIT GUIDE

Here are some tips on using these fun cafeteria materials to get students excited about the power of milk – and to keep them from wasting it.

1. ENTRY POSTER

Catch students right at the start of the food line.

2. CEILING BANNER

Reinforce the message while they're waiting.

3. SNEEZE GUARD CLINGS

Show them how the components of each day's meal match up to the sections of MyPlate.

4. 200 STICKERS

Two kinds of stickers (100 each) for prizes or incentives.

5. 100 SILLY GLASSES

Use them as rewards, prizes or promotional giveaways.

6. EXIT POSTER

Give them one more reminder of where they choose their beverage.

7. MILK WASTE POSTER

Post near the trash bins to keep students from tossing leftover milk.

