

MIDDLE SCHOOL MILK PROMOTION CAFETERIA KIT GUIDE

Here are some tips on using these fun cafeteria materials to get students excited about the power of milk – and to keep them from wasting it.

1. ENTRY POSTER

Catch students right at the start of the food line.

2. CEILING BANNER

Reinforce the message while they're waiting.

3. SNEEZE GUARD CLINGS

Show them how the components of each day's meal match up to the sections of MyPlate.

4. SEASONAL POSTERS

Keep messaging fresh throughout the year by adding or changing out posters about the yearbook, testing and more.

5. EXIT POSTER

Give them one more reminder of where they choose their beverage.

6. MILK WASTE POSTER

Post near the trash bins to keep students from tossing leftover milk.

