SCIENCE SUMMARY: Beverage Trends





Trends in children's beverage consumption make the case for milk

Overview

The 2015 Dietary Guidelines for Americans (DGA) lists low-fat or fat-free-milk, water, and 100% juice among recommended beverages, and in place of sugar-sweetened beverages (SSB) such as soda and fruit drinks. Research on beverage consumption summarized below aligns with the DGA and American Academy of Pediatrics (AAP) recommendations for children to increase consumption of nutrient-rich, low-fat or fat-free milk to help meet dairy food and nutrient intake recommendations. Emphasis on regular milk consumption can be especially important for children who do not meet current dairy recommendations. Encouraging milk consumption from a young age, particularly with meals, can be a key strategy to improve the nutrient density of dietary patterns and develop healthy habits.

Most children do not meet dairy food recommendations

Dairy foods include milk, cheese, and yogurt, with milk being the main source of dairy intake for children (1). The DGA recommends three daily servings of low-fat or fat-free dairy foods for those 9 years and older, 2½ servings for children 4-8 years, and two for children 2-3 years, as part of the Healthy U.S.-Style Eating Pattern (2). Health professional organizations, like the AAP and the American Heart Association, also recommend daily low-fat dairy consumption as one way to meet nutrient needs (3-5). Boys and girls 2-5 years old consume approximately 2.3 cup equivalents of dairy foods per day, on average, and of that, 1.6 cups is milk (1). Dairy food consumption falls below recommended amounts by school-age, on average, a trend that carries forward through the teen years into adulthood (1). As children get older they increasingly turn to less nutritious beverage choices instead of milk (6-8).

The 2015 DGA recommends low-fat and fat-free milk, 100% juice or water as primary beverages to consume and as alternatives to sugar-sweetened beverages (2).

Milk helps children meet nutrient and dairy group recommendations

Beverages make important contributions to children's daily calorie and nutrient intakes (2, 6, 7). The DGA recommends low-fat or fat-free milk, in addition to 100% juice and water, as primary beverages to consume, and recommends drinking milk with meals among strategies to increase dairy consumption (2). Milk contributes the most vitamins and minerals to children's nutrient intakes compared to other beverages (7, 9). It is the leading source of nine essential nutrients in children 2-18 years old, including protein, calcium, phosphorus, potassium, magnesium, vitamins A, B12, D and riboflavin (10). Of all the beverages children drink, milk contributes approximately 60% of their vitamin D, 33% of their calcium, 19% of their potassium, and 13% of their protein, yet only 7% of total calories, 8% of total fat and 13% of saturated fat (10). Most individuals who do not drink milk often do not meet recommended amounts of calcium, vitamin D and potassium, suggesting that they are not meeting nutrient needs from other foods and beverages (11).

Currently, one third of children 2-19 years are drinking at least one SSB per day, and one-third are drinking two or more SSB per day (12). The DGA defines SSB as drinks with added sugars including, but not limited to, soda (regular, not sugar-free), fruitades, sports drinks, energy drinks, sweetened waters, and coffee and tea beverages with added



sugars (2); however, sports and energy drinks make up a relatively small portion of SSB consumption (12). Since 1999, consumption of SSB have declined slightly, but the National Health and Nutrition Examination Survey (NHANES) data from 2007-2008 indicate adolescents and young adults were still drinking enough SSB each day to contribute 178-286 calories to their diet (13). Flavored milk contributes only 4% of added sugars to children's diets on average, in return for a multitude of nutrients, whereas traditional SSB contribute approximately 40% of added sugars with few nutrients in return (14).

One more serving of milk per day would help reduce children's nutrient gaps

Encouraging one more serving of dairy foods per day is a practical way to help close or reduce nutrient gaps. Encouraging milk drinking in children, through offering milk at snack and meal times, is further supported by research indicating that food preferences and behaviors develop during the first 5 years of life (15, 16), and studies showing that beverage choice at 5 years can predict beverage choice, nutrient intakes and body weight during adolescence (17, 18). One study found that if Americans consumed the recommended three servings of dairy foods per day, it would significantly reduce the number of individuals 2 years and older with calcium, magnesium, vitamin A and vitamin D intakes below the estimated average requirement compared to current consumption levels (19). Because the DGA recommends low-fat or fat-free dairy foods as part of healthy eating patterns, and research has linked dairy intake to improved bone health, especially in children and adolescents (2), milk drinking is an important habit to develop in childhood and carry forward. In addition, emerging research indicates dairy food consumption during childhood and adolescence is associated with lower blood pressure. Some studies also indicate a reduced risk for diabetes (as adults) and cardiovascular disease risk, however, more research is needed to confirm these associations (20-24).

Low-fat and fat-free milk are nutrient-dense, and dairy food consumption has been linked with improved bone health, especially in children and adolescents (2).

Current beverage patterns support recommendations to drink more nutrient-rich milk

The type of beverages children consume can have a significant impact on diet quality (25) and nutrient intake (6). There has been a decline in children's milk intake over the past several decades (7, 8). From 2007-2010, one quarter of pre-adolescents 2-12 years old and approximately half of adolescents (≥ 13 years) were not drinking any milk (8,14). Encouraging low-fat and fat-free milk at home and school can help children meet their nutrient needs within calorie and fat recommendations (2, 26). Both unflavored and flavored milk can help support meeting nutrient needs (27). While plain milk is more commonly consumed, American school-aged children who drink flavored milk tend to have higher total milk and nutrient intakes, but not higher body mass indices or added sugar intakes (28, 29) compared to non-consumers. Milk contributes about 8% of children's total fat intake (25), in part because reduced-fat (2%) milk is the most commonly consumed type of milk among children (6). Soy and almond beverages are not commonly consumed, with < 1% of children drinking them, so they contribute very little to population nutrient intakes (6, 30).

While dairy intake is linked to positive health outcomes, there is a strong association between higher intake of SSBs and higher body weight in children and adolescents (2), with new evidence indicating some sub-populations of children may be more susceptible than others (31). Research also indicates SSB consumption may be associated with alterations in blood lipids and increased markers of inflammation in children (32). Certain population groups, such as black and Hispanic children, or children from low-income families, tend to consume more SSBs and less low-fat or fat-free milk (13, 33, 34). Diet-modeling research shows that substituting low-fat milk for SSBs at meals, and switching to water between meals, could save an average of 205 calories/day in addition to providing many nutrients (35). Encouraging this dietary change both in the home and at school could have positive outcomes for health.

SCIENCE SUMMARY: Beverage Trends

Trends in children's beverage consumption make the case for milk



References

- U.S. Department of Agriculture, Agricultural Research Service. 2015. Food Patterns Equivalent Intakes from Food: Consumed per Individual, by Gender and Age, What We Eat in America, NHANES 2011-2012. Available at: http://www.ars.usda.gov/SP2UserFiles/Place/80400530/pdf/fped/Table_1_FPED_GEN_1112.pdf 1.
- U.S. Department of Health and Human Services and U.S. Department of Agriculture. 2015-2020 Dietary Guidelines for 2. Americans. 8th Edition, December 2015. Available at http://health.gov/dietaryguidelines/2015/guidelines/.
- Gidding SS, Dennison BA, Birch LL, et al. American Heart Association: Dietary recommendations for children and adolescents: A guide for practitioners. Pediatrics 2006;117(2):544-559. 3.
- Greer FR, Krebs NF. Optimizing bone health and calcium intakes of infants, children, and adolescents. Pediatrics 2006;117(2):578-585. 4.
- Golden, Neville H., Steven A. Abrams, Stephen R. Daniels, Mark R. Corkins, Sarah D. de Ferranti, Sheela N. Magge, and Sarah Jane Schwarzenberg. Optimizing bone health in children and adolescents. Pediatrics 2014;134,(4);e1229-e1243. 5.
- Fulgoni VL, Quann EE. National trends in beverage consumption in children from birth to 5 years: analysis of NHANES across three decades. Nutr J 2012;11:92-111 6.
- Popkin BM. Patterns of beverage use across the lifecycle. Physiol Behav 2010;100(1):4-9 7.
- United States Department of Agriculture: Economic Research Service. Economic Research Report Number 149: Why Are Americans Consuming Less Fluid Milk? A Look at Generational Differences in Intake Frequency. May 2013. http://www.ers.usda.gov/media/1118789/err149.pdf. 8.
- Ballew C, Kuester S, Gillespie C. Beverage Choices Affect Adequacy of Children's Nutrient Intakes. Arch Pediatr Adolesc Med. 2000;154(11):1148-1152. doi:10.1001/archpedi.154.11.1148. 9
- Keast DR, O'Neil CE, Fulgoni VL, et al. Food sources of energy and nutrients among children in the United States: National Health and Nutrition Examination Survey 2003–2006. Nutrients 2013;5(1):283-301. 10.
- 11. Weaver CM. Role of dairy beverages in the diet. Physiol Behav 2010;100(1):63-66. 12.
- Kit BK, Fakhouri TH, Park S, et al. Trends in sugar-sweetened beverage consumption among youth and adults in the United States: 1999-2010. Am J Clin Nutr 2013;98(1):180-188. Han E, Powell LM. Consumption patterns of sugar-sweetened beverages in the United States. J Acad Nutr Diet 2013;113(1):43-53. 13.
- National Dairy Council (Nutrition Impact, LLC analysis. Ages 2+ years, NHANES 2007-2008, 2009-2010). NHANES 2007-2010 food and beverage sources of added sugars in the diets of children (2-18 years) and adults (19+ years). Data Source: U.S. Department of Agriculture, Agricultural Research Service, Beltsville Human Nutrition Research Center, Food Surveys Research Group (Beltsville, MD) and U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics (Hyattsville, MD). Available from: http://www.ars.usda.gov/main/site_main.htm?modecode=80-40-05-30 14.
- Birch L, Savage JS, Ventura A. Influences on the development of children's eating behaviours: from infancy to adolescence. Can J Diet Pract Res 2007;68(1):s1-s56. 15.
- Savage JS, Fisher JO, Birch LL. Parental influence on eating behavior: conception to adolescence. J Law Med Ethics 2007;35(1):22-34. 16.
- Fiorito LM, Marini M, Mitchell DC, et al. Girls' early sweetened carbonated beverage intake predicts different patterns of beverage and nutrient intake across childhood and adolescence. J Amer Diet Assoc 2010;110(4):543-550. 17.
- Fiorito LM, Marini M, Francis LA, et al. Beverage intake of girls at age 5 y predicts adiposity and weight status in childhood and adolescence. Am J Clin Nutr 2009;90(4):935-942.
- Quann EE, Fulgoni VL 3rd, Auestad N. Consuming the daily recommended amounts of dairy products would reduce the prevalence of inadequate micronutrient intake in the United States; diet modeling study based on NHANES 2007-2010. Nutr J 2015; 14(1): 90. 19.
- Moore LL, Bradlee ML, Singer MR, et al. Dietary Approaches to Stop Hypertension (DASH) eating pattern and risk of elevated blood pressure in adolescent girls. Br J Nutr 2012;108(9):1678-1685. Rangan, Flood VL, Denyer G, et al. The effect of dairy consumption on blood pressure in mid-childhood: CAPS cohort study. Eur J Clin Nutr 2012;66(6):652-657. 20.
- 21.
- Yuan WL, Kakinami L, Gray-Donald K, et al. Influence of dairy product consumption on children's blood pressure: results from the QUALITY cohort. J Acad Nutr Diet 2013;113(7):936-941. 22.
- Malik VS, Sun Q, van Dam RM, et al. Adolescent dairy product consumption and risk of type 2 diabetes in middle-aged women. Am J Clin Nutr 2011;94(3):854–861. 23.
- Bel Serrat S, Mouratidou T, Jiménez-Pavón D, et al. Is dairy consumption associated with low cardiovascular disease risk in European adolescents? Results from the HELENA Study. Pediatr Obes. 2013 Jul 15. doi: 10.1111/j.2047-6310.2013.00187.x. [Epub ahead of print] 24.
- Marshall, Marshall TA, Eichenberger Gilmore JM, Broffitt B, Stumbo PJ, Levy SM: Diet quality in young children is influenced by beverage consumption. J Am Coll Nutr 2005, 24:65–75. Rehm CD, Drenowski A, Monsivais P. Potential Population-Level Nutritional Impact of Replacing Whole and Reduced-Fat Milk With Low-Fat and Skim Milk Among U.S. Children Aged 2-19 Years. J Nutr Educ Behav 2015; 47(1): 61-68. 25.
- 26.
- 27. Nicklas TA, O'Neil C, Keast D, et al. The nutritional role of flavored and plain milk in the diets of children and adolescents. J Sch Health 2013;83(10):728-733.
- 28.
- Johnson RK, Frary C, Wang MQ. The nutritional consequences of flavored-milk consumption by school-aged children and adolescents in the United States. J Amer Diet Assoc 2002;102(6):853-856. Murphy MM, Douglass JS, Johnson RK, et al. Drinking flavored or plain milk is positively associated with nutrient intake and is not associated with adverse effects on weight status in U.S. children and adolescents. J Am Diet Assoc 2008;108(4):631-639. 29.
- Fulgoni VL 3rd, Keast DR, Auestad N, et al. Nutrients from dairy foods are difficult to replace in diets of Americans: food pattern modeling and an analyses of the National Health and Nutrition Examination Survey 2003-2006. Nutr Res 2011;31(10):759-765 30.
- 31. Danyliw AD, Vatanparast H, Nikpartow N, et al. Beverage patterns among Canadian children and relationship to overweight and obesity. Appl Physiol Nutr Metab 2012;37(5):900-906.
- Kosova EC, Auinger P, Bremer AA. The relationships between sugar-sweetened beverage intake and cardiometabolic markers in young children. J Acad Nutr Diet 2013;113(2):219-227. 32.
- Dodd AH, Briefel R, Cabili C, et al. Disparities in consumption of sugar-sweetened and other beverages by race/ethnicity and obesity status among United States schoolchildren. J Nutr Educ Behav 2013;45(3):240-249.
- de Hoog ML, Kleinman KP, Gillman MW, et al. Racial/ethnic and immigrant differences in early childhood diet quality. Public Health Nutr 2013;7:1-10. 34.
- Briefel RR, Wilson A, Cabili C, et al. Reducing calories and added sugars by improving children's beverage choices. J Acad Nutr Diet 2013;113(2):269-275. 35.